



Publishes
Wednesdays

Space/Copy Deadline
Wednesday prior, 10:30 a.m.

Custom Inserts: **16 days prior, 10:30 a.m.**
Preprints: **12 days prior, 10:30 a.m.**
Krafts: **9 days prior, 10:30 a.m.**

TO ADVERTISE

Contact your Tampa Bay Times
sales representative or call
800.333.7505 ext. 8725

50,000
Total Readership

*Based on industry average of 2.5 readers per copy

Reaching customers in your area has never been easier!

New FREE weekly newspaper

Reach more of your customers in Temple Terrace and New Tampa who are more likely to shop local. Every Wednesday, Temple Terrace & New Tampa Beacon will be inside copies of the Tampa Bay Times on sale at retail locations, and in home delivered copies. In addition, copies of the newspaper will be delivered for free to select households in the area.

RATES

PCI RATE	1x Rate	6x Rate	26x Rate
	\$15	\$13	\$10

Buy more than one Beacon, you get 10% off both Beacon ads.
A pick-up rate of \$10pci can be used if an advertiser picks up an ad from any of our other pubs within 6 days. No copy changes.

SIZES

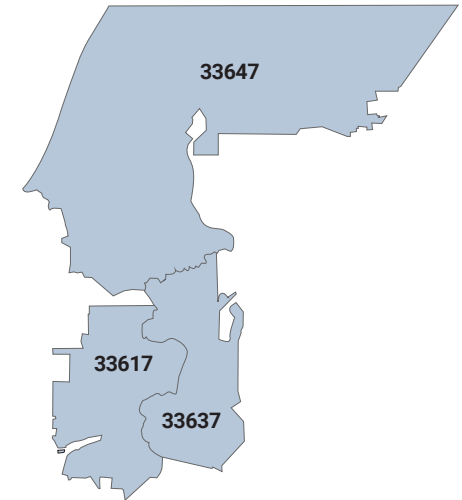
Tabloid	1 col.	2 col.	3 col.	4 col.	5 col.	6 col.
Inches	1.53"	3.22"	4.92"	6.61"	8.31"	10"

Full page dimensions: 6 columns wide x 9.75" height
Half page dimensions: 6 columns wide x 4.75" height

Published by

Tampa Bay Times

TAMPA BAY
NEWSPAPERS
Hillsborough



Temple Terrace & New Tampa's trusted source for:

- In-depth reporting on local issues
- Things to do
- School news
- The latest business news
- Deals and promotions from neighborhood businesses

Distribution

Temple Terrace & New Tampa reach households in select areas in zip codes 33617, 33637 and 33647 for a total circulation of 20K copies.

Neighborhood Profile

Median age: 46
Household income: \$60,400

Sources: 2022 and 2023 Nielsen Scarborough Reports (r1)