



Format

Tabloid

Advertising Deadline

12 days prior to publication

Distribution

Select portions of ZIP codes
33511/33596 Brandon/Valrico;
33547 FishHawk Ranch

TO ADVERTISE

Contact **Jessica Petroski** at
813-731-8021 or email
jpetroski@tampabay.com

East Hillsborough County

Share your message with local homeowners!

The *Tampa Bay Times* produces many newsletters in conjunction with local community homeowners associations and they're a great value for advertisers. Reach a targeted, local audience and grow your business!

1 Bloomingdale Gazette

Distribution:

5,200, ZIP code 33511/33596,
Brandon/Valrico

Format: Full color tabloid

Publishes:

First Wednesday every month

Advertising deadline:

14 days prior to publication

2 FishHawk Talon

Distribution:

5,600, ZIP code 33547,
FishHawk Ranch

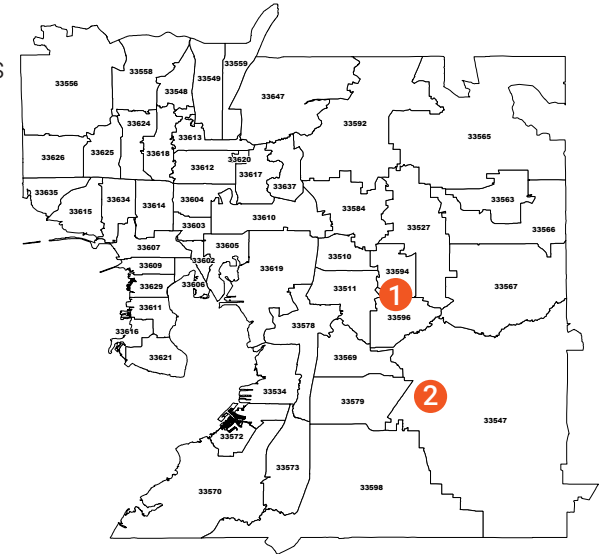
Format: Full color tabloid

Publishes:

Last Wednesday of every month

Advertising deadline:

14 days prior to publication



AD TYPE	AD SIZES	BLACK/WHITE	COLOR
1/8 PAGE	29p6 (4.8333") X 2.25"	\$70	\$105
1/4 PAGE	29p6 (4.8333") X 4.75"	\$125	\$188
1/2 PAGE HOR	60p (10") X 4.75"	\$200	\$300
1/2 PAGE VER	29p6 (4.8333") X 9.75"	\$200	\$300
FULL PAGE	60p (10") X 9.75"	\$375	\$525

Discounts:

**12x consecutive
edition commitment**

10% OFF

**When advertising in
3 or more newsletters**

15% OFF