

2021

Best of the Best Vote For Us

Tampa Bay Times

**PRINT**

Promote your business to be voted Best of the Best!

**VOTING RUNS**  
**Monday, May 10 -**  
**Thursday, June 10, 2021**



**Regional rates**

**Available May 10 - June 10**  
 SE Hillsborough, Pasco, Hernando - \$8 per column inch  
 N Pinellas, S Pinellas, NW Hillsborough - \$12 per column inch  
**Includes full color**

**Full Run rates**

**Available May 10 - June 10**  
 Sunday - \$50 per column inch  
 Weekdays - \$35 per column inch  
**Includes full color**



All ads must include this Vote for Us logo



tampabay.com/best



You can also promote in Centro, SMC Midweek, tbt\* and Wesley Chapel Weekly. Regular rates apply.

**DIGITAL**



■ **Social Booster**

**\$750**

Promote voting for your business via Social targeting in the Tampa DMA

■ **Extended Reach Geofencing**

**\$750 for 80k impressions**

Addressable geofencing available at \$10cpm, target area around your business for votes

■ **Tampabay.com Audience Targeting**

**\$750 for 65k approved impressions**

Ignite your audience on Tampabay.com with display ads in the Tampa DMA to pre-approved audience vertical of your choice for one month

■ **Logo Sponsorship on Tampabay.com**

**\$500 for 10% Share of Voice**

Stay top of mind during voting with a 175x40 logo sponsorship. Prime logo placement, displayed to right or left of Tampa Bay masthead on homepage, section fronts. Ad will run in rotation 10% SOV, 10 available for one month

■ **Enhanced Digital Listings**

**Premium: \$1,000**

Enhanced listing includes picture, logo or video\*, up to 40-word description, social media links, links to web site and interactive map. Plus, Social Booster (1 month) and 65k impressions to promote business as a winner on tampabay.com.

**Standard: \$350**

Enhanced listing includes picture, logo or video\*, up to 40-word description, social media links, links to web site and interactive map  
**Additional standard listings for multiple category winners: \$200**

■ **Bonus Digital Option**

**Extended Reach Geofencing: \$750 for 80k impressions**

Addressable geofencing available at \$10cpm, target area around your business

\*Digital listing not included.

To advertise, contact your *Times* representative or call **800-333-7505 ext. 8725**

2021

## Best of the Best Voting Categories

Tampa Bay Times

## Eating

- Best Asian Restaurant
- Best Bakery
- Best Barbecue Restaurant
- Best Beach Restaurant
- Best Breakfast
- Best Brunch
- Best Buffet
- Best Caterer
- Best Coffee Shop
- Best Chicken Wings
- Best Cuban Sandwich
- Best Desserts
- Best Early Bird Dinner
- Best Fine Dining
- Best Food Truck
- Best Gelato
- Best Greek Restaurant
- Best Grouper Sandwich
- Best Hamburger Restaurant
- Best Ice Cream Shop
- Best Indian Restaurant
- Best Italian Restaurant
- Best Mexican Restaurant
- Best Pizza Restaurant
- Best Romantic Restaurant
- Best Rooftop Restaurant
- Best Salad
- Best Seafood Restaurant
- Best Steak Restaurant
- Best Sandwich / Sub Shop
- Best Sushi Restaurant
- Best Tea Room
- Best Vegetarian / Vegan Restaurant
- Best Waterfront Restaurant

## Drinking

- Best Beach Bar
- Best Bloody Mary Bar
- Best Brewery / Brewpub
- Best British Pub
- Best Cocktail Bar
- Best Distillery
- Best Dive Bar
- Best Game / Arcade Bar
- Best Happy Hour Bar
- Best Irish Bar
- Best Liquor Store
- Best Live Music Bar
- Best Margarita Bar
- Best Neighborhood Bar
- Best Sports Bar
- Best Waterfront Bar
- Best Wine Store

## Arts &amp; Entertainment

- Best Art Gallery
- Best Festival
- Best Hotel
- Best Live Performance Venue
- Best Local Theater
- Best Local Tourist Attraction
- Best Movie Theater
- Best Museum
- Best Place to Have a Birthday Party
- Best Quinceañera Venue
- Best Sports Franchise
- Best Wedding Venue
- Best Weekend Getaway

## Schools

- Best Cosmetology School
- Best Daycare
- Best Graduate School
- Best Local College
- Best Nursing School
- Best Preschool
- Best Private School (Grade/Middle School)
- Best Private School (High School)
- Best Trade/Vocational School

## Health &amp; Wellness

- Best Acupuncture
- Best CBD Store
- Best Chiropractor
- Best Cosmetic Surgeon
- Best Dentist
- Best Dermatologist
- Best Emergency Room
- Best Eye Clinic
- Best Hearing Aid Center
- Best Hospital
- Best Mammogram Center
- Best Massage
- Best Pediatrician
- Best Physical Therapy
- Best Podiatrist
- Best Primary Care Physician
- Best Place to Have a Baby
- Best Place to Worship
- Best Spa
- Best Urgent Care
- Best Weight Loss Center

## Sports &amp; Rec

- Best Ballroom Dance Studio
- Best Barre Class
- Best Bicycle Shop
- Best Bowling Alley
- Best Dance Studio
- Best Fishing Charter Boat
- Best Golf Course
- Best Gym / Fitness Center
- Best Kayak Rental
- Best Martial Arts Studio
- Best Shooting Range
- Best Yoga Studio

## Auto / Vehicles

- Best Auto Body Repair
- Best Auto Repair
- Best Marine Dealer
- Best Motorcycle Dealer
- Best New Car Dealership
- Best RV Dealer
- Best Used Car Dealership

## Services

- Best A/C & Heating Service
- Best Accounting / Tax Service
- Best Attorney / Law Firm
- Best Auction Company
- Best Bathroom Remodeler
- Best Car Wash
- Best Carpet Cleaning
- Best Cleaning Service
- Best Credit Union
- Best Doggie Daycare
- Best Electrician
- Best Employment Staffing
- Best Fence Company
- Best Financial Planning
- Best Funeral Home / Funeral Services
- Best Garage Door Company
- Best Hair Salon
- Best Insurance Agency
- Best Jewelry / Watch Repair
- Best Kitchen Remodeler
- Best Landscape / Lawn Service
- Best Mortgage / Home Loan
- Best Moving Company
- Best Nail Salon
- Best Nurse Employment Staffing
- Best Nursery / Gardening Store
- Best Oil Change
- Best Pest Control
- Best Pet Groomer
- Best Photographer
- Best Plumber
- Best Property Management
- Best Roofer
- Best Travel Agency
- Best Tattoo Studio
- Best Title Company
- Best Veterinarian
- Best Window Company

## Shopping

- Best Antique / Vintage Store
- Best Appliance Store
- Best Bridal Store
- Best Women's Clothing Boutique / Store
- Best Consignment / Thrift Store
- Best Cosmetic / Beauty Boutique
- Best Flooring / Carpet Store
- Best Florist
- Best Furniture - new
- Best Furniture - antique / vintage
- Best Gift Shop
- Best Health Food Store
- Best Home Goods Boutique
- Best Jewelry Store
- Best Local Gift Shop
- Best Local Hardware Store
- Best Mattress Store
- Best Meat Market
- Best Men's Clothing Store
- Best Metaphysical Shop
- Best Musical Instrument Store
- Best Optical Shop
- Best Pawn Shop
- Best Local Pet Store
- Best Produce Store / Stand
- Best Seafood Market
- Best Shoe Store
- Best Shopping Center / Mall
- Best Smoke Shop
- Best Sporting Goods Store
- Best Tire Company

## Home

- Best Apartment
- Best Assisted Living Facility
- Best Commercial Real Estate Company
- Best New Home Builder
- Best Real Estate Agent
- Best Real Estate Company
- Best 55+ Community