



Reaching customers in your area has never been easier!

New FREE weekly newspaper

Drive traffic to your store or Website, reach more of your customers inside Wesley Chapel and New Tampa who are more likely to shop locally. Every Wednesday, the Wesley Chapel & New Tampa Beacon will be inside copies of the Tampa Bay Times on sale at retail locations, and in home delivered copies. In addition, copies of the newspaper will be delivered for free to select households in the area.

RATES

PCI RATE	1x Rate	6x Rate	26x Rate
	\$15	\$13	\$10

Buy more than one Beacon, you get 10% off both Beacon ads. A pick-up rate of \$10pci can be used if an advertiser picks up an ad from any of our other pubs within 6 days. No copy changes.

SIZES

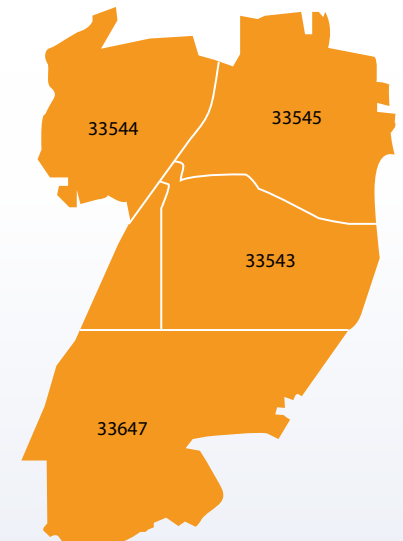
Tabloid	1 col.	2 col.	3 col.	4 col.	5 col.	6 col.
Inches	1.53"	3.22"	4.92"	6.61"	8.31"	10"

Full page dimensions: 6 columns wide x 9.75" height
Half page dimensions: 6 columns wide x 4.75" height



Distribution

Wesley Chapel & New Tampa Beacon reach households in select areas in zip codes 33543, 33544, 33545 and 33647 for a total circulation of 23K copies.



Publishes
Wednesdays

Space/Copy Deadline
Wednesday prior, 10:30 a.m.

Custom Inserts: **16 days prior, 10:30 a.m.**
 Preprints: **12 days prior, 10:30 a.m.**
 Krafts: **9 days prior, 10:30 a.m.**

TO ADVERTISE

Contact your Tampa Bay Times sales representative or call **800.333.7505 ext. 8725**

52,900
Total Readership

*Based on industry average of 2.3 readers per copy

New Tampa's trusted source for:

- In-depth reporting on local issues
- Things to do
- School news
- The latest business news
- Deals and promotions from neighborhood businesses

Published by
Tampa Bay Times

TAMPA BAY
NEWSPAPERS
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