

# Reach non-subscribers throughout Tampa Bay for pennies per household!

Extend your reach beyond Times home delivery subscribers with YES! and our free weekly newspapers. Reach your customers living in select zip codes in Pinellas, Pasco and Hernando Counties when you insert a flier in our free weekly newspapers. In Hillsborough County, we deliver your message to thousands more homeowners in TOP zip codes in the entertainment and shopping guide YES!

Don't miss the opportunity to reach people who are looking for deals – and these days who isn't?!

**Publishes** midweek reaching almost 300,000 households. We will be distributing Wednesday and Thursday.

### Deadlines

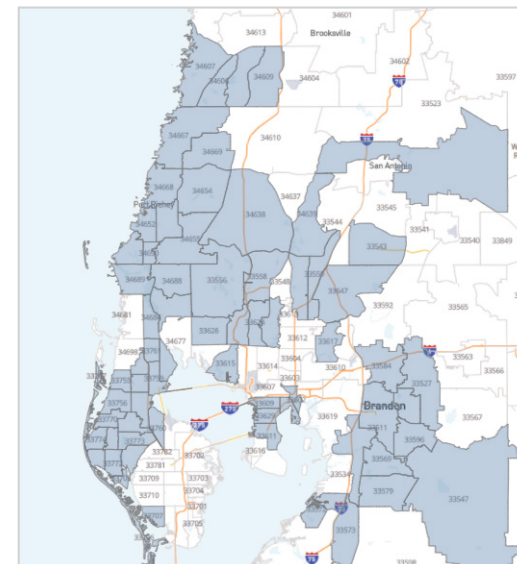
**Preprints** ..... Noon (10 days prior to publication)

Reservations, delivery/cancellation

**Custom Printed 8.5x11** ..... Up to 14 days prior

**Kraft Inserts** ..... Up to 9 days prior

See custom/kraft insert rate card for more details.



33525	33558	33606	33763	33786	34689
33543	33573	33617	33764	34638	34690
33549	33625	33647	33765	34639	34691
33609	33629	33602	33767	34652	34695
33527	33618	33706	33770	34653	34601
33594	33578	33707	33771	34654	34604
33596	33611	33708	33772	34655	34606
33569	33615	33715	33773	34667	34607
33547	33510	33755	33774	34668	34608
33572	33584	33756	33776	34669	34609
33556	33626	33759	33777	34684	34613
33624	33511	33760	33778	34685	34614
33579	33559	33761	33785	34688	



Pinellas, Pasco and Hernando fliers will be inserted in these popular free weekly papers. In proud partnership with Tampa Bay Newspapers



Contact your account executive for further details. Minimum quantity: 10,000. To ensure proper insertion, Midweek SMC preprints must be shipped on separate pallet and clearly labeled.