

2022

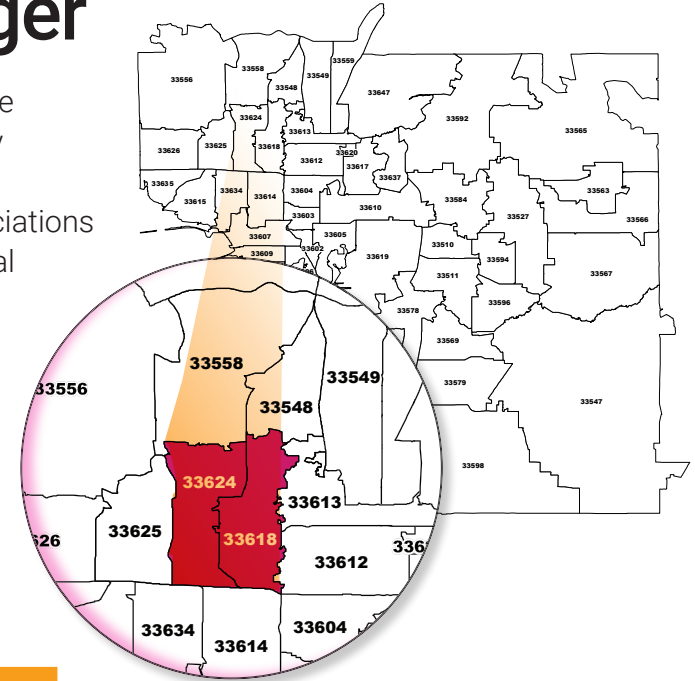
Special Advertising Opportunity

Tampa Bay Times



The Carrollwood Villager

Share your business message with Carrollwood Village homeowners! The Carrollwood Villager is one of many newsletters produced by the *Tampa Bay Times* in conjunction with local community homeowners associations and is a great advertising value. Reach a targeted, local audience and grow your business!



AD TYPE	AD SIZE	COLOR
1/4 PAGE	3.5 x 4.75"	\$125
1/2 PAGE HOR	7.5 x 5"	\$250
1/2 PAGE VER	3.5 x 10"	\$250
FULL PAGE	7.5 x 10"	\$500

ZIP CODE	MEDIAN AGE	MEDIAN HOUSEHOLD INCOME	MEDIAN HOME VALUE
33618	45.2	\$61,998	\$250,359
33624	40.8	\$60,092	\$175,100

Distribution: 900

Discounts:

12x consecutive edition commitment → 10% OFF

When advertising in 3 or more newsletters → 15% OFF

Format

8.5 x 11"

Publishes

First Saturday of every month

Advertising Deadline

12 days prior to publication

Distribution

Select portions of ZIP codes 33618 and 33624, Carrollwood

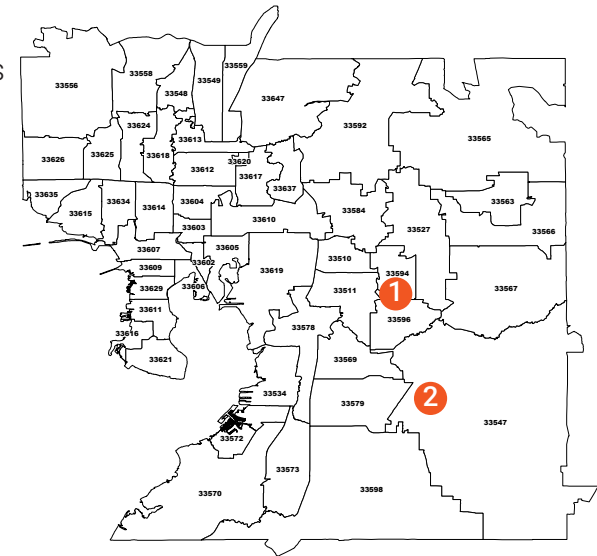
TO ADVERTISE

Contact **Andrea Daly** at adaly@tampabay.com



East Hillsborough County

Share your message with local homeowners!
The *Tampa Bay Times* produces many newsletters in conjunction with local community homeowners associations and they're a great value for advertisers. Reach a targeted, local audience and grow your business!



1 Bloomingdale Gazette

Distribution:
5,200, ZIP code 33594/33596,
Brandon/Valrico

Format: Full color tabloid

Publishes:

First Wednesday every month

Advertising deadline:

14 days prior to publication

2 FishHawk Talon

Distribution:
5,600, ZIP code 33547,
FishHawk Ranch

Format: Full color tabloid

Publishes:

Last Wednesday of every month

Advertising deadline:

14 days prior to publication

AD TYPE	AD SIZES	BLACK/WHITE	COLOR
1/8 PAGE	29p6 (4.8333") X 2.25"	\$70	\$105
1/4 PAGE	29p6 (4.8333") X 4.75"	\$125	\$188
1/2 PAGE HOR	60p (10") X 4.75"	\$200	\$300
1/2 PAGE VER	29p6 (4.8333") X 9.75"	\$200	\$300
FULL PAGE	60p (10") X 9.75"	\$375	\$525

Format

Tabloid

Advertising Deadline

12 days prior to publication

Distribution

Select portions of ZIP codes
33594/33596 Brandon/Valrico;
33547 FishHawk Ranch

TO ADVERTISE

Contact **Jessica Petroski** at
727-893-8942 or email
jpetroski@tampabay.com

Discounts:

12x consecutive
edition commitment

10% OFF

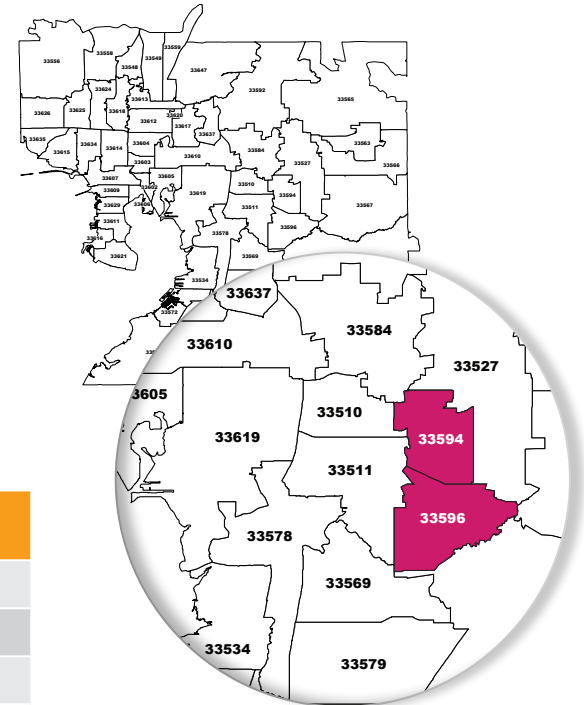
When advertising in
3 or more newsletters

15% OFF



The Bloomingdale Gazette

Share your business message with Bloomingdale homeowners! The Gazette is one of many newsletters produced by the *Tampa Bay Times* in conjunction with local community homeowners associations and is a great advertising value. Reach a targeted, local audience and grow your business!



Distribution: 5,200

Format

Tabloid

Publishes

Publishes first Wednesday of every month

Advertising Deadline

12 days prior to publication

Distribution

Select portions of ZIP codes
33594/33596 Brandon and Valrico

TO ADVERTISE

Contact **Jessica Petroski** at
727-893-8942 or email
jpetroski@tampabay.com

AD TYPE	AD SIZES	BLACK/WHITE	COLOR
1/8 PAGE	29p6 (4.8333") x 2.25"	\$70	\$105
1/4 PAGE	29p6 (4.8333") x 4.75"	\$125	\$188
1/2 PAGE HOR	60p (10") x 4.75"	\$200	\$300
1/2 PAGE VER	29p6 (4.8333") x 9.75"	\$200	\$300
FULL PAGE	60p (10") x 9.75"	\$375	\$525

ZIP CODE	MEDIAN AGE	MEDIAN HOUSEHOLD INCOME	MEDIAN HOME VALUE
33594	40.6	\$64,957	\$169,985
33596	43.1	\$93,283	\$244,753

Discounts:

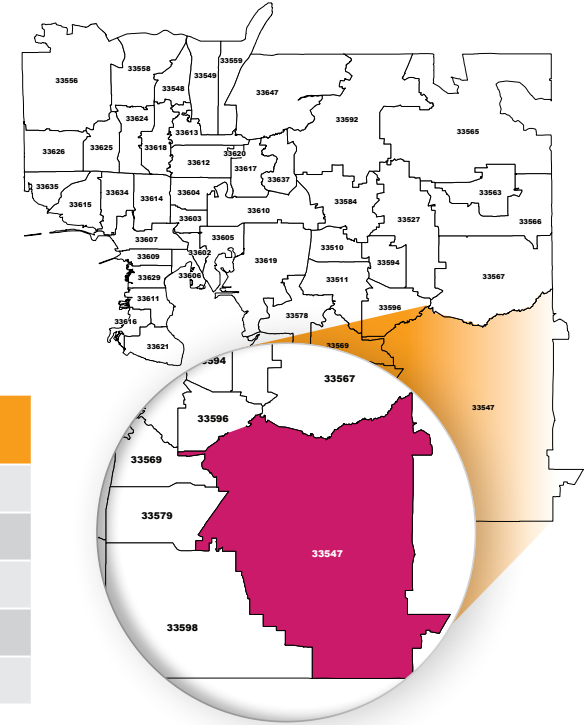
12x consecutive edition commitment → **10% OFF**

When advertising in 3 or more newsletters → **15% OFF**



The FishHawk Talon

Share your business message with FishHawk Ranch homeowners! The Talon is one of many newsletters produced by the *Tampa Bay Times* in conjunction with local community homeowners associations and is a great advertising value. Reach a targeted, local audience and grow your business!



AD TYPE	AD SIZES	BLACK/WHITE	COLOR
1/8 PAGE	29p6 (4.8333") x 2.25"	\$70	\$105
1/4 PAGE	29p6 (4.8333") x 4.75"	\$125	\$188
1/2 PAGE HOR	60p (10") x 4.75"	\$200	\$300
1/2 PAGE VER	29p6 (4.8333") x 9.75"	\$200	\$300
FULL PAGE	60p (10") x 9.75"	\$375	\$525

ZIP CODE	MEDIAN AGE	MEDIAN HOUSEHOLD INCOME	MEDIAN HOME VALUE
33547	35.2	\$97,044	\$278,316

Distribution: 5,600

Discounts:

12x consecutive edition commitment → **10% OFF**

When advertising in 3 or more newsletters → **15% OFF**

Format

Tabloid

Publishes

Publishes last Wednesday of every month

Advertising Deadline

12 days prior to publication

Distribution

Select portions of ZIP codes 33547, Fishhawk

TO ADVERTISE

Contact **Jessica Petroski** at **727-893-8942** or email **jpetroski@tampabay.com**